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Live like a King or Queen



Luxury Living for Seniors

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Live Like a King or Queen at The Palace at Weston

BY STACEY BOMSER

Residents at The Palace at Weston are treated like royalty. The five-star senior living community features spacious, designer-appointed apartments and luxury resort style amenities along with gourmet dining experiences and entertainment options that rival any cruise ship. With a brand new, state-of-the-art leasing center now open, prospective residents and their families can see first-hand the quality of life at The Palace at Weston, which offers a continuum of care with Independent, Assisted Living and Memory Care residences all housed in one magnificent community.

Adam Rosenblum, Vice President of Sales & Marketing for The Palace Group, shares more about what to expect when The Palace at Weston Senior Living opens in Summer 2020.

What exactly is The Palace at Weston? It is a luxury senior living community offering residents a continuum of care, independent, assisted living and memory care, in three separate buildings; each has its own entrance, amenities and staffing geared to the care level it offers. We invite interested individuals to visit our new leasing center which provides a firsthand opportunity to experience the elegance that will be found at The Palace at Weston.

How does the leasing center provide prospective residents with a sneak peek at what to expect? There are two fully furnished one- and two-bedroom models to show someone what an actual residence will include. Each features a kitchen with granite countertops and stainless-steel appliance package, California-style custom closets and luxurious bathrooms. Visitors are able to actually walk out onto the balcony and see the panoramic view they would have from the apartment. In addition, there is a mini theater where visitors can enjoy presentations while sampling delicious catering provided by the talented Palace chefs. The information center makes use of the latest in technology to relate to customers and provide the community's story with flat-screen TVs and personal iPads and apps offering video tours and 360-degree tours of public areas and residences.

The apartments sound beautiful, but what else will The Palace at Weston offer residents? Ritz Carlton-style amenities and services are trademarks of The Palace Group and include an elegant dining room, state-of-the-art fitness center, piano bar, theater, library and computer center. A monthly fee includes entertainment and social activities, gourmet dining and wine, security, maintenance, transportation, housekeeping, and utilities, including high speed internet, cable TV and satellite TV.

Please tell us more about the exciting entertainment options. Each day is like living aboard a luxurious cruise ship. Many senior communities offer happy hours once a week; our communities offer happy hours every night with live entertainment. But

that's only happy hour. There are activities that take place every day, morning into night, planned by a full-time activity department. We want people to have a wealth of choices and new experiences, from belly dancing to learning to play the piano to adult education classes with University of Miami OSHER. People want to enjoy high-end amenities and want to be challenged mentally and physically.



Will families be welcome to visit residents at The Palace at Weston? We want families to enjoy being with their loved ones and be a place where the grandkids want to visit. Each month "Family and Friends" theme parties and events are planned with great live entertainment, fabulous food and beverages, mementoes and pictures, and so much more at no additional charge. Holiday celebrations take place too and it's not unusual for families to bring ten or more people to an event. Making memories and sharing family togetherness is so important and it truly separates The Palace from competitors.

What else distinguishes The Palace? We bring nearly 40 years of senior living experience to what we do. Jacob and



Helen Shaham, founders and owners of The Palace Group, are passionately involved in the day-to-day operations of every one of their communities. The Palace at Weston will be their tenth community.

What industry awards has The Palace Group earned?

The Palace communities have received notable awards and recognition including the National Association of Home Builders' prestigious BEST Senior Living and BEST Independent Living Community in the country. The Palace has been recognized for two consecutive years by Gallup as one of the 40 Best Workplaces to work in the world. Furthermore, we seek the highest standards offered by the senior housing industry. Our communities are accredited by the Commission on Accreditation of Rehabilitation and Facilities (CARF), this means they have undergone a rigorous peer review and extensive inspections to demonstrate that programs and services are of the highest quality, measurability and accountability.

Anything else you want readers to know about The Palace at Weston?

Please visit our new leasing office and see for yourself why you, or your loved one, should live at The Palace at Weston. We offer a carefree lifestyle with some of the largest senior living residences in South Florida and most include dens offering flex space for a caregiver or to use as an office, den or guest space. The safety and security of our residents is of utmost importance which is why we offer state-of-the-art building access with surveillance cameras and video security system, 24-hour manned guardhouse, and underground parking.

■ To learn more about The Palace at Weston Senior Living visit www.ThePalaceAtWeston.com or call 954-217-2000. The Leasing Center is located right off of Weston Road at 15951 SW 41st Street, Suite 500, in Davie.

