

# The Palace promotes Martinez

The Palace Management Group, one of South Florida's leading companies specializing in senior housing and care, has promoted Elizabeth Martinez to Director of Sales for its Assisted Living Community in Homestead.

Martinez, who most recently served as the Director of Administration & Customer Service for The Palace Gardens, will now be responsible for overseeing the community's sales productivity, marketing, occupancy and lead generation.

She joined The Palace Family as a student volunteer at age 14 years old before accepting a position with The Palace Royale's concierge team. She was promoted to corporate training assistant three years later. The two-time recipient of The Palace's prestigious "Manager of the Year" Award was then promoted to Director of Training & Education for The Palace Nursing & Rehabilitation Center in 2005 where she was

responsible for coordinating and conducting employee training and education classes.

"Elizabeth's continued passion for working with seniors makes her an ideal candidate for the position," said Josh Cabrera, the community's Executive Director. "She excels in each role and is committed to The Palace's high level of customer service."

A graduate of Florida International University in Miami, Martinez holds a bachelor's degree in psychology and is a licensed assisted living facility (ALF) administrator. She is actively involved with numerous non-profit organizations including the Alzheimer's Association, American Cancer Society and Susan G. Komen for the Cure.

Located at 1351 N. Krome Ave. in Homestead, The Palace Gardens is a two-story residential community offering assisted living in a casual, tropical landscaped setting. Amenities and services include

spacious gardens, swimming pool, theatre, activity areas, 24-hour nursing supervision, home health-care services and medication management. For more information about The Palace Gardens, please call (305) 247-0446 or visit [www.thepalace.org](http://www.thepalace.org).