

The Palace at Coral Gables Receives Gold and Silver Honors

CORAL GABLES, Fla.—The National Association of Home Builders and the National Sales & Marketing Council presented The Palace at Coral Gables with two prestigious awards January 12, 2010 in Orlando.

During the “Nationals,” the 30th annual award presentation which honors innovation, creativity and endurance of the best in sales and marketing, The Palace at Coral Gables received “Gold” for On-the-Boards Multi-Family.

In accepting the award, Adam Rosenblum, Vice President of Sales & Marketing for The Palace, explained to the audience how inspiration for the community’s design is drawn from the historic landmark hotel in Paris, The George V Hotel that developers Helen and Jacob Shaham visited. It is their desire to create a similar landmark within the city of Coral Gables making it the best community possible for senior living.

Emcee Tim Sullivan commented that judges recognized the unique architecture and planning with the attention of details of the Parisian hotel in selecting community.

The Palace Coral Gables was pitted against communities across the country including silver winners in Arizona and California.

The community also received “Silver” in the On-the-Boards Community of the Year.

The community’s Welcome Center is located at 16 Miracle Mile in Coral Gables and offers prospective residents an opportunity to preview residences and community plans.

For more information about The Palace at Coral Gables, please call 305-445-7444 or visit www.PalaceGablesGables.org.